Contacts

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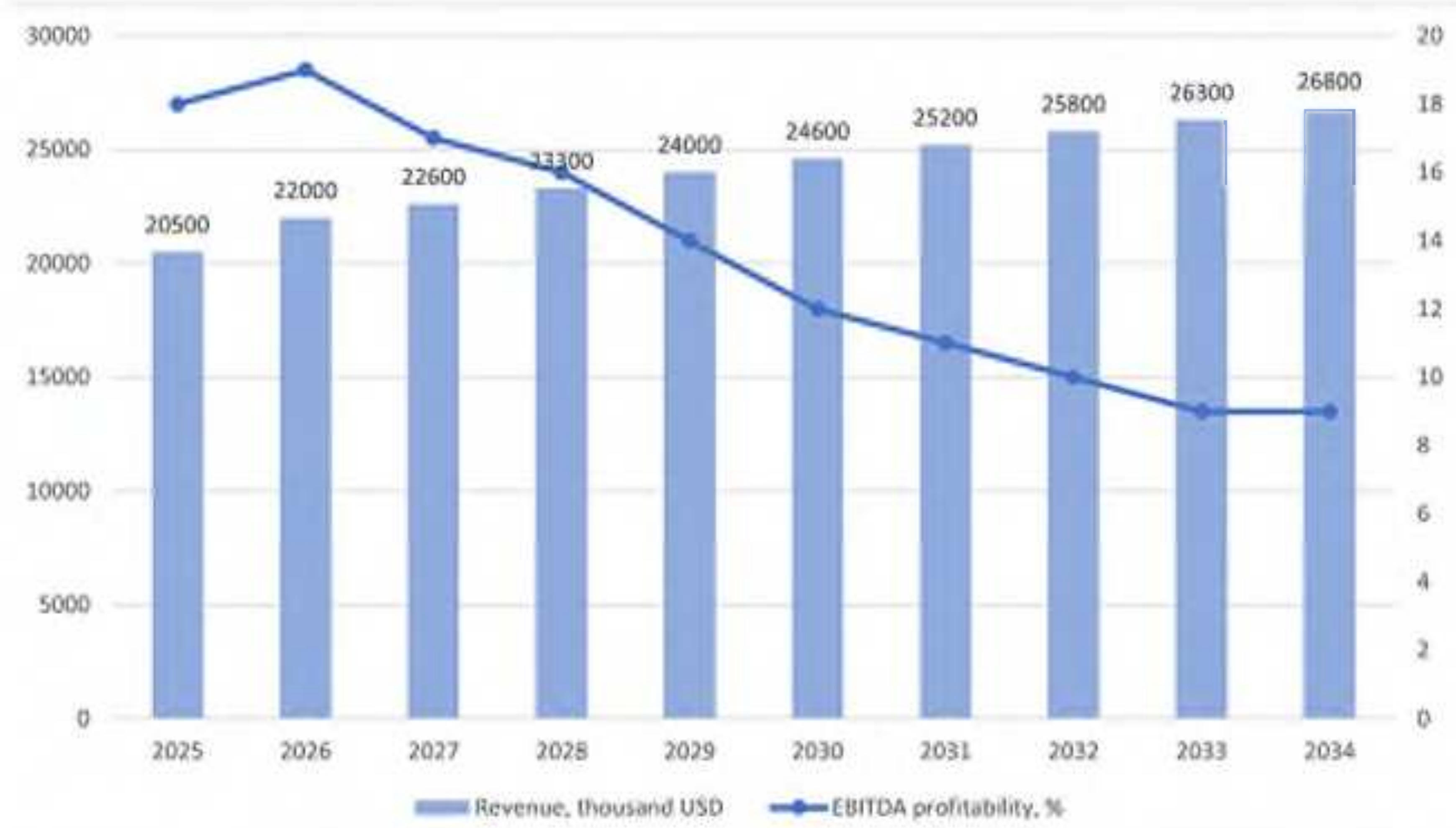
Construction of a dairy processing plant

Project profitability



Project location

Products (annual capacity):

- Pasteurized milk — up to 10,000 tons
- Fermented dairy products (kefir, yogurt, ryazhenka) — up to 6,000 tons
- Curd and curd-based products — up to 4,000 tons
- Butter and cream — up to 2,000 tons
- Cheese and cheese products — up to 1,000 tons
- By-products (skim milk, whey, etc.) — up to 2,000 tons

Project

The project involves the construction of a modern dairy processing plant. Its implementation will supply the region with high-quality dairy products and create new jobs.

Market

- There is a stable demand for dairy products in the region: per capita consumption in Kazakhstan is around 232.2 kg per year, and 217.3 kg per year in WKO.
- Potential consumers: neighboring regions of Kazakhstan, and regions of the Russian Federation.

Investment attractiveness of the project:

Capital expenditures: USD 7,500 thousand

NPV of the project: USD 2,500 thousand

IRR: 18–20%

Payback period: 6 years

Project attractiveness:

Raw material base. Dairy farming is actively developing in WKO, ensuring stable volumes of raw milk supply.

Logistics advantage. Favorable location — proximity to the markets of Aktobe, Atyrau and the Russian Federation.

Modern processing technologies. Use of energy-efficient equipment and automated lines reduces production costs.

Import substitution. The launch of 5 large dairy farms enables the formation of a wide range of dairy products within the region.

Economic impact. Creation of new jobs, development of cooperation with local agricultural producers, and increased tax revenues.

Potential sources of financing:

- Bank lending
- International financial institutions

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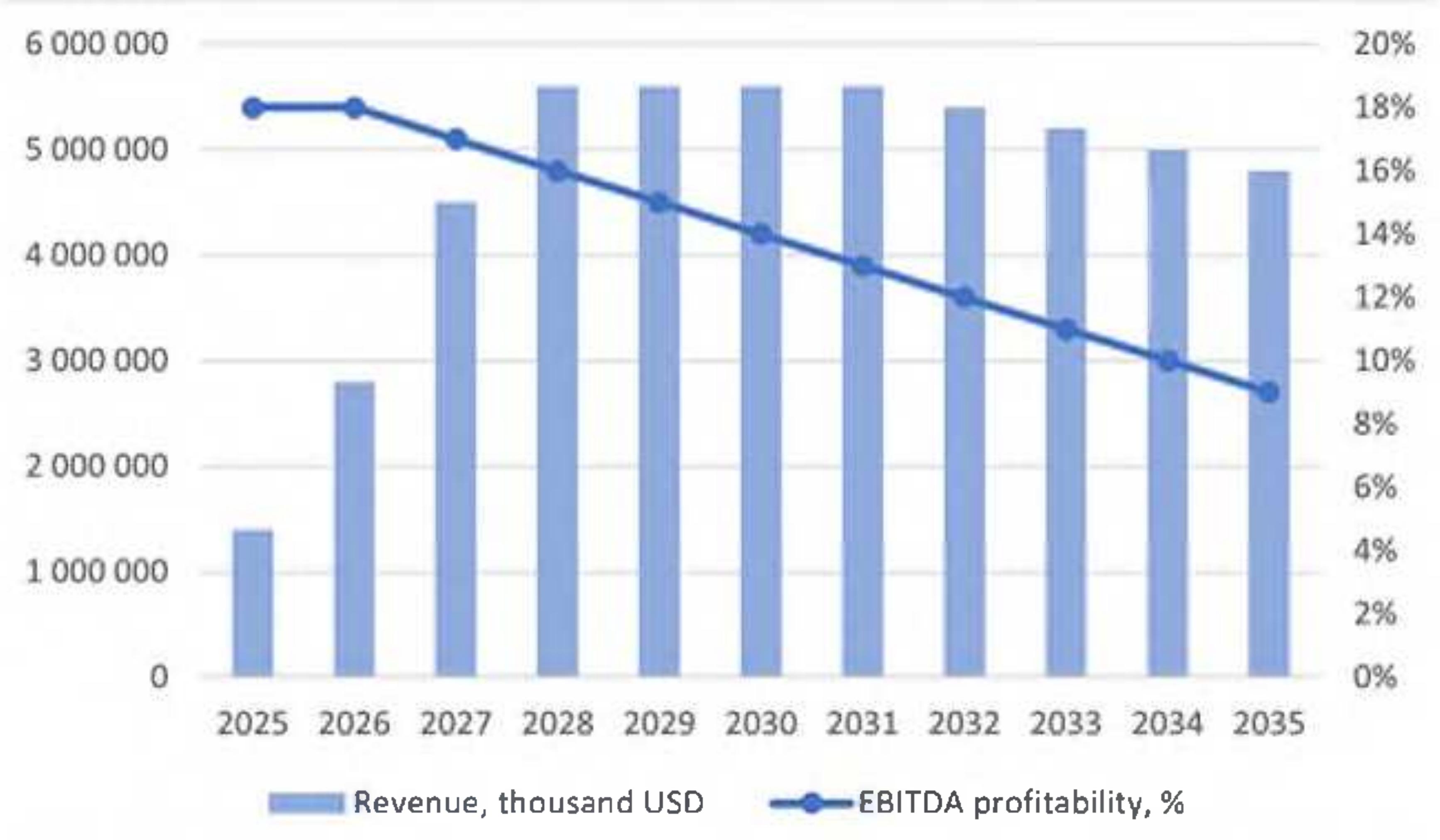
Cultivation and processing of crustaceans and freshwater fish

Project profitability



Project location

Products (annual capacity):

- River crayfish (live / chilled / boiled) — up to 80 tons/year
- Carp fillet — up to 120 tons/year
- Semi-finished products (cutlets, steaks) — up to 40 tons/year
- By-products (carp roe, heads/bones for broths) — up to 30 tons/year

Project

The project involves establishing a farm for cultivating freshwater crayfish and carp using RAS technology (recirculating aquaculture systems), with subsequent processing and packaging of finished products. Production is year-round. The products are aimed at the domestic market of Kazakhstan and partly at export markets.

Market

- Potential consumers: neighboring regions of Kazakhstan, regions of the Russian Federation, Central Asian countries.

Investment Attractiveness of the Project:

Capital expenditures: USD 1,500,000
NPV of the project: USD 1,200,000
IRR: 15–18%
Payback Period: 5–6 years

Project Attractiveness:

Year-round Production. The RAS ensures stable volumes and consistent quality regardless of seasonality.
Development of Related Sectors. The project stimulates growth in ancillary services: feed, maintenance, RAS operation, logistics, and packaging.
Export Potential. Freshwater fish and crayfish are in demand in neighboring countries, creating opportunities for external supply.
Economic Impact. The project supports regional employment and boosts household incomes.

Potential sources of financing:

- Bank lending
- International financial institutions

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Production of feed for agricultural animals

Products

Feed products (for cattle, sheep and goats, pigs, poultry, and fish)
Prebiotics, premixes, and specialized blends
Capacity:
~15 tons/hour of feed
(~120,000 tons/year)

Project

The project aims to establish a modern feed mill in the West Kazakhstan Region to provide local farms with high-quality feed mixes.

Market

- The region has a high demand for feed for agricultural animals, with only 15 % of needs met by domestic production.
- Potential consumers: agricultural producers in the West Kazakhstan Region, neighboring regions of Kazakhstan, and farms in the Russian Federation.
- There are 8,265 agro-formations registered in the region, creating a significant market for product distribution.

Investment Attractiveness of the Project

Capital expenditures: USD 5,000,000 – 7,000,000
Project NPV: ≈ USD 2,000,000 – 3,000,000
IRR / Profitability: 15–20 %
Payback period: 3-5 years

Project Attractiveness:

Availability of raw materials. The West Kazakhstan region is one of the leading agricultural areas of the country. Its well-developed agricultural sector provides a stable raw material base necessary for the production of high-quality animal feed.

Logistical advantage. The region’s convenient location facilitates the supply of raw materials and distribution of products to neighboring regions and the Russian Federation.

Modern processing technologies. Use of energy-efficient granulation and mixing lines, automation of dosing and quality control, reducing production costs, and increasing the nutritional value of feed.

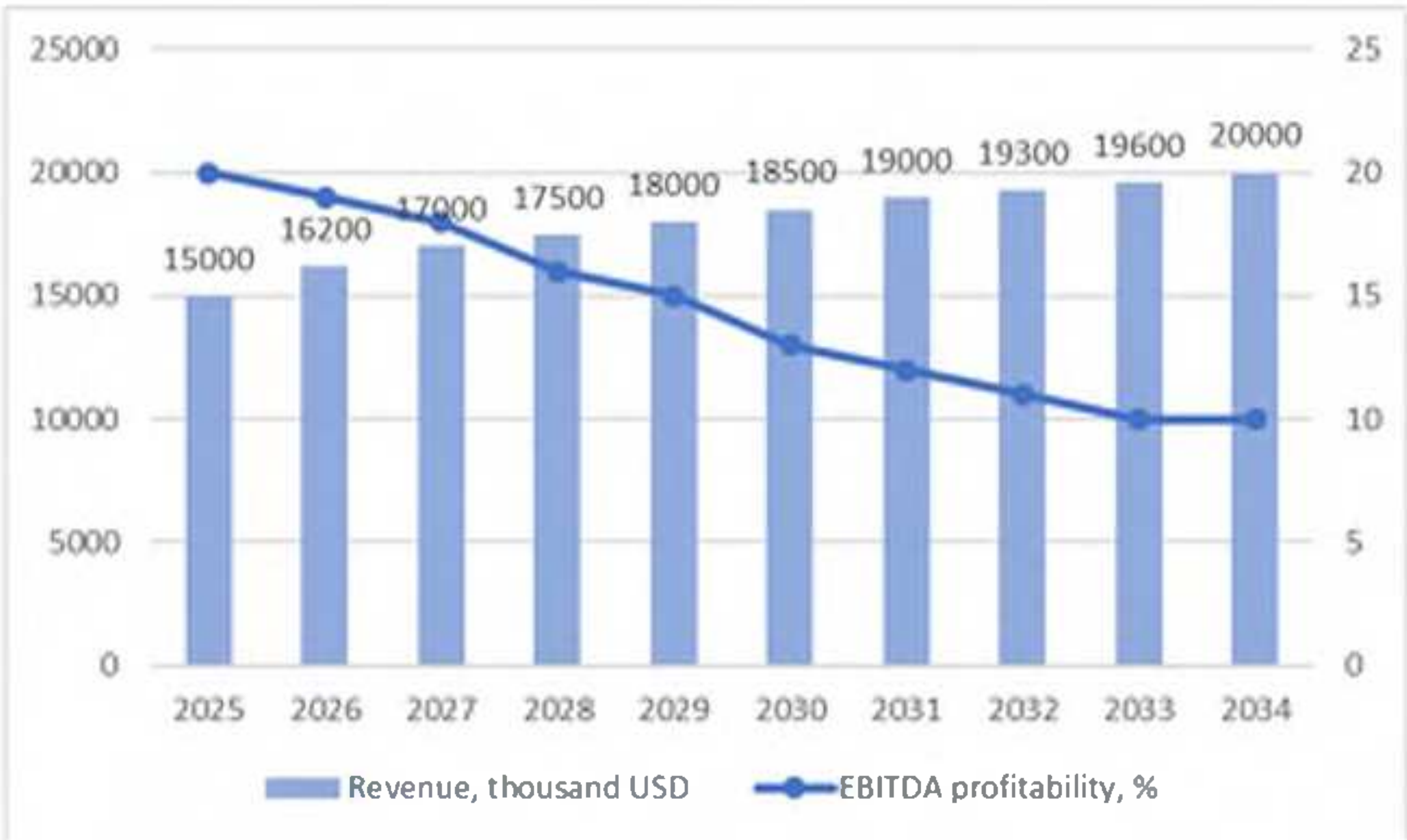
Import substitution. The production of domestic feed will ensure stable supplies of high-quality products and reduce logistics costs for the region’s farming enterprises.

Economic impact. Creation of new jobs, support for agricultural producers, and increased tax revenues.

Potential sources of financing:

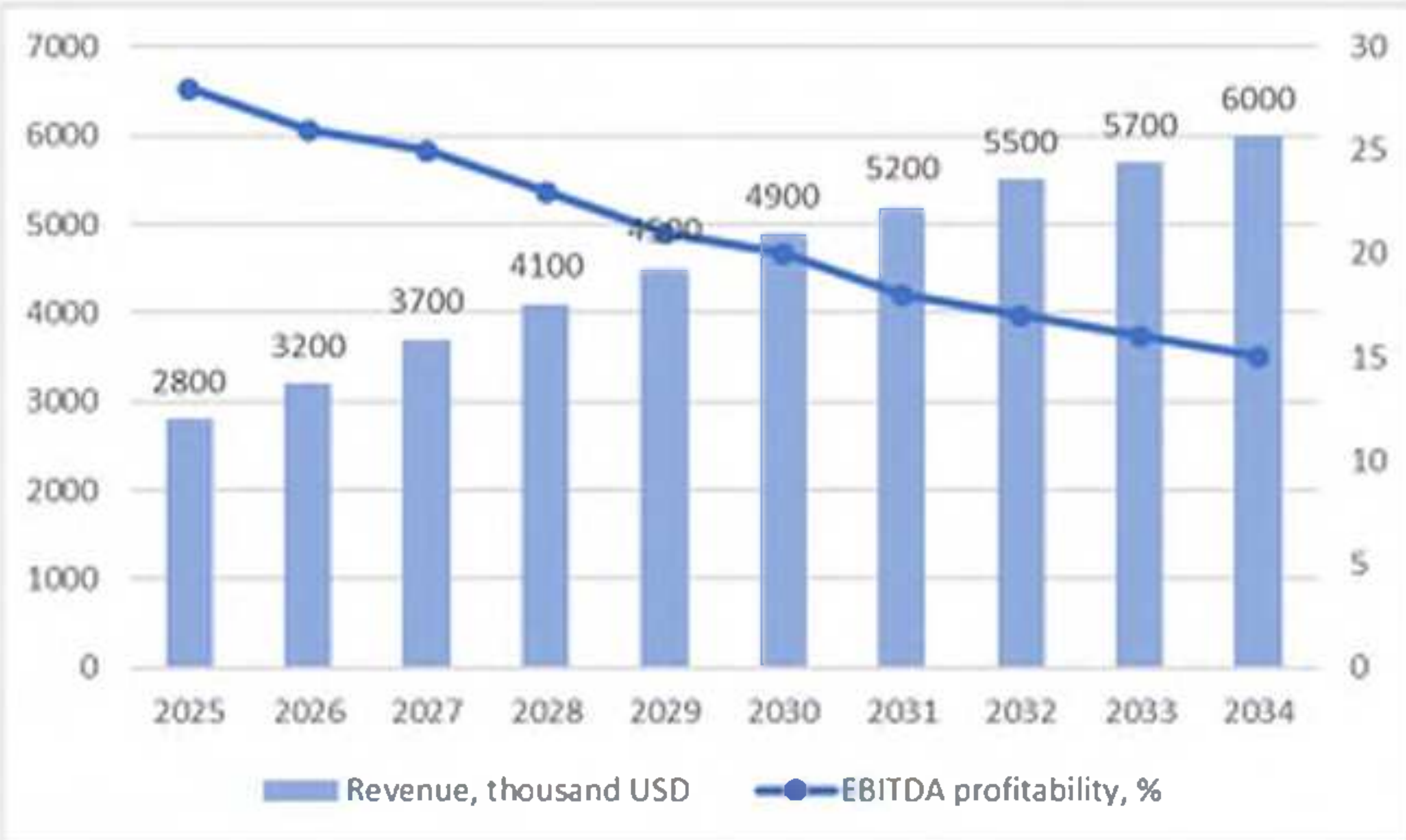
- Bank loans
- Government programs
- International investors

Project profitability



Project location

Project profitability



Project location

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Construction of roadside service facilities

Products

Café and rest area
Car wash and tire service
Fuel sales and related goods
Sanitary facilities
Vehicle parking area

Project

The facilities are planned to be located along major highways with high traffic and near border checkpoints.

The West Kazakhstan Region has a well-developed road network connecting Kazakhstan with the Russian Federation, providing a logistical advantage.

Market

The region experiences a high volume of transit traffic.

Average daily traffic flow along major routes:
Samara – Shymkent – 4,685 vehicles/day
Uralsk – Orenburg – 2,371 vehicles/day
Uralsk – Saratov – 3,257 vehicles/day
Uralsk – Atyrau – 4,714 vehicles/day

Potential consumers: transit drivers, tourists, local residents, and transport companies operating between Kazakhstan and the Russian Federation.

The annual increase in traffic flow creates a stable demand for the development of roadside service complexes.

Investment Attractiveness of the Project

Capital expenditures: USD 3,000,000 – 6,000,000
Project NPV: ≈ USD 1,000,000 – 2,000,000
IRR / Profitability: 15–20 %
Payback period: 5–7 years

Project Attractiveness:

Availability of infrastructure. The region already has paved sites and engineering networks in place, which reduces the investor's initial costs.

Logistical advantage. The West Kazakhstan Region is a border area crossed by key international highways connecting Kazakhstan with the Russian Federation and Central Asian countries.

Modern technologies. The complexes are built in accordance with the ST RK 2476-2021 standard, with the use of electric charging stations and digital services when necessary.

Economic impact. The implementation of the project will create new jobs, increase tax revenues, and enhance the tourism and investment attractiveness of the West Kazakhstan Region.

Potential sources of financing:

- Bank lending
- International financial institutions (EIB, IsDB)
- Government support programs
- National development institutions (Baiterek, Damu)
- Private investments and public-private partnership (PPP)

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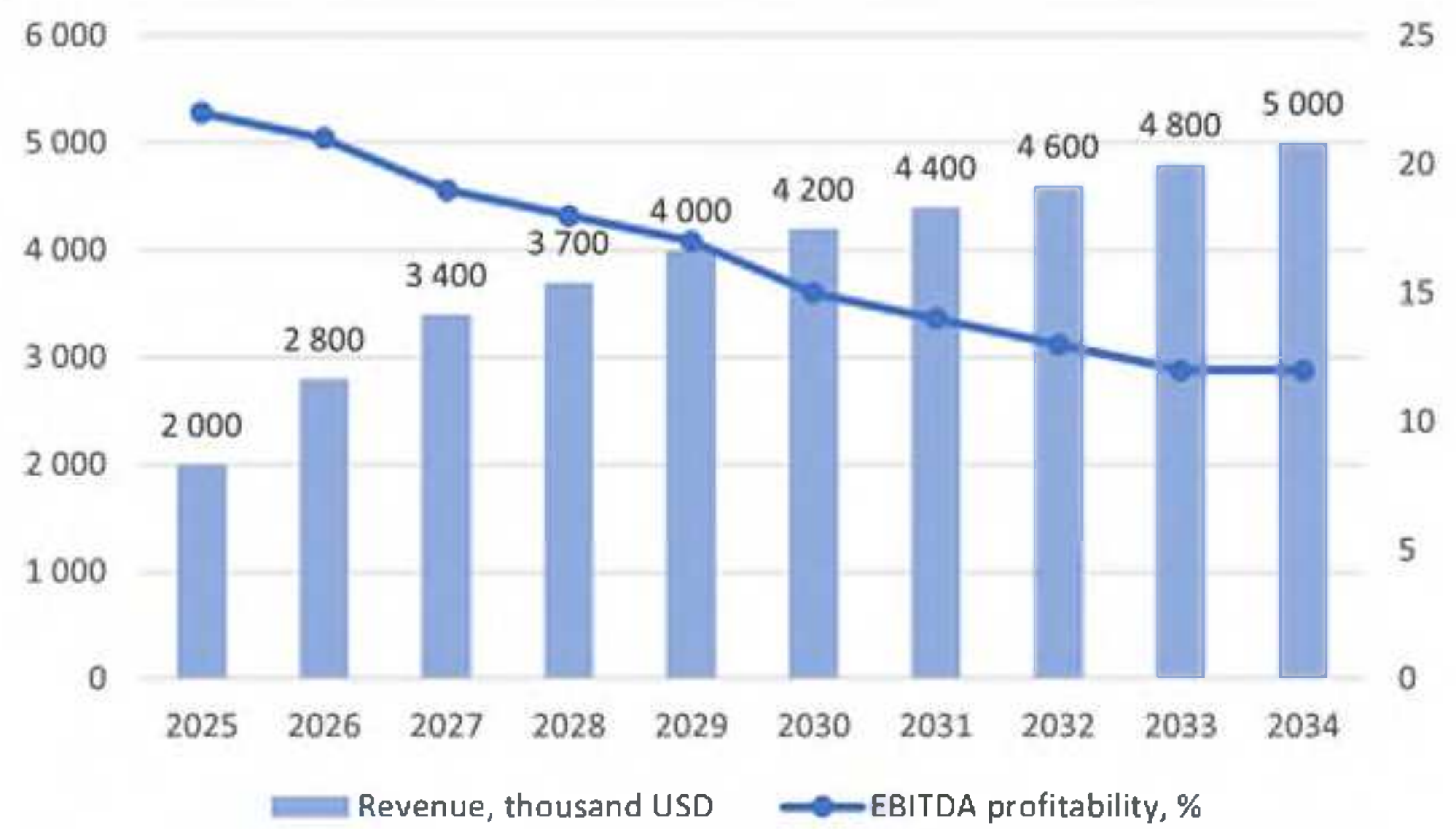
Organization of Activities of Tourist Facilities

Project profitability



Project location

Products

Glamping and eco-camping sites; guest houses, ethno-villages, and holiday resorts; amusement parks and water parks.

Project

The project involves the creation and development of tourist facilities in the West Kazakhstan Region, including glamping sites, guest houses, and active recreation areas. The goal of the project is to promote domestic tourism, enhance the region's attractiveness, and establish new recreation and service centers for residents and visitors.

Market

- According to the Ministry of Tourism and Sports of Kazakhstan, domestic tourist flow in Kazakhstan exceeded 8.5 million people in 2024 and continues to grow.
- The main target groups are residents of Kazakhstan and tourists from neighboring countries (Russia, Uzbekistan).

Investment Attractiveness of the Project

Capital Expenditure: USD 3,000,000
NPV of the project: USD 1,200,000
IRR: 17–18%
Payback Period: 5 years

Project Attractiveness:

Growing Domestic Demand. Tourism in Kazakhstan is expanding, creating potential demand for new tourist facilities.

Natural and Recreational Potential of WKO. Scenic landscapes, lakes, rivers, and historical monuments in the region support the development of ecological and cultural tourism.

Variety of Leisure Options. Opportunities to combine ecological, educational, and family recreation within a single destination.

Development of Regional Infrastructure. The project stimulates the construction of roads, service facilities, and the growth of small businesses in the area.

Potential sources of financing:

- Bank lending
- International financial institutions